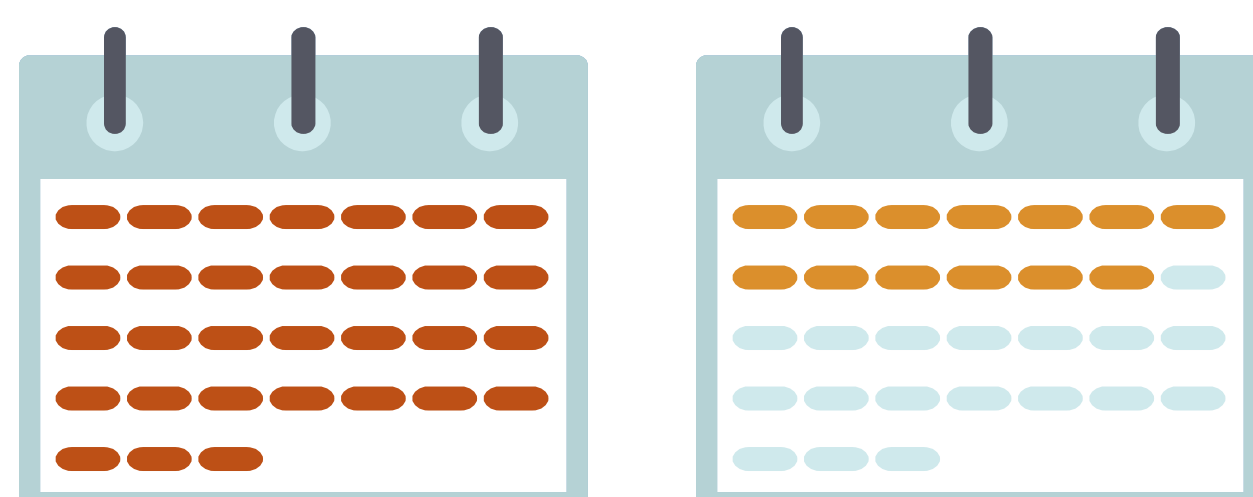


PATIENT REQUESTS FOR MEDICATIONS ARE IMPACTING PRESCRIPTIONS

General practitioners receive many more patient request for specific treatments than specialists, and the majority note an increase compared to one year ago compared to less than half of specialists.

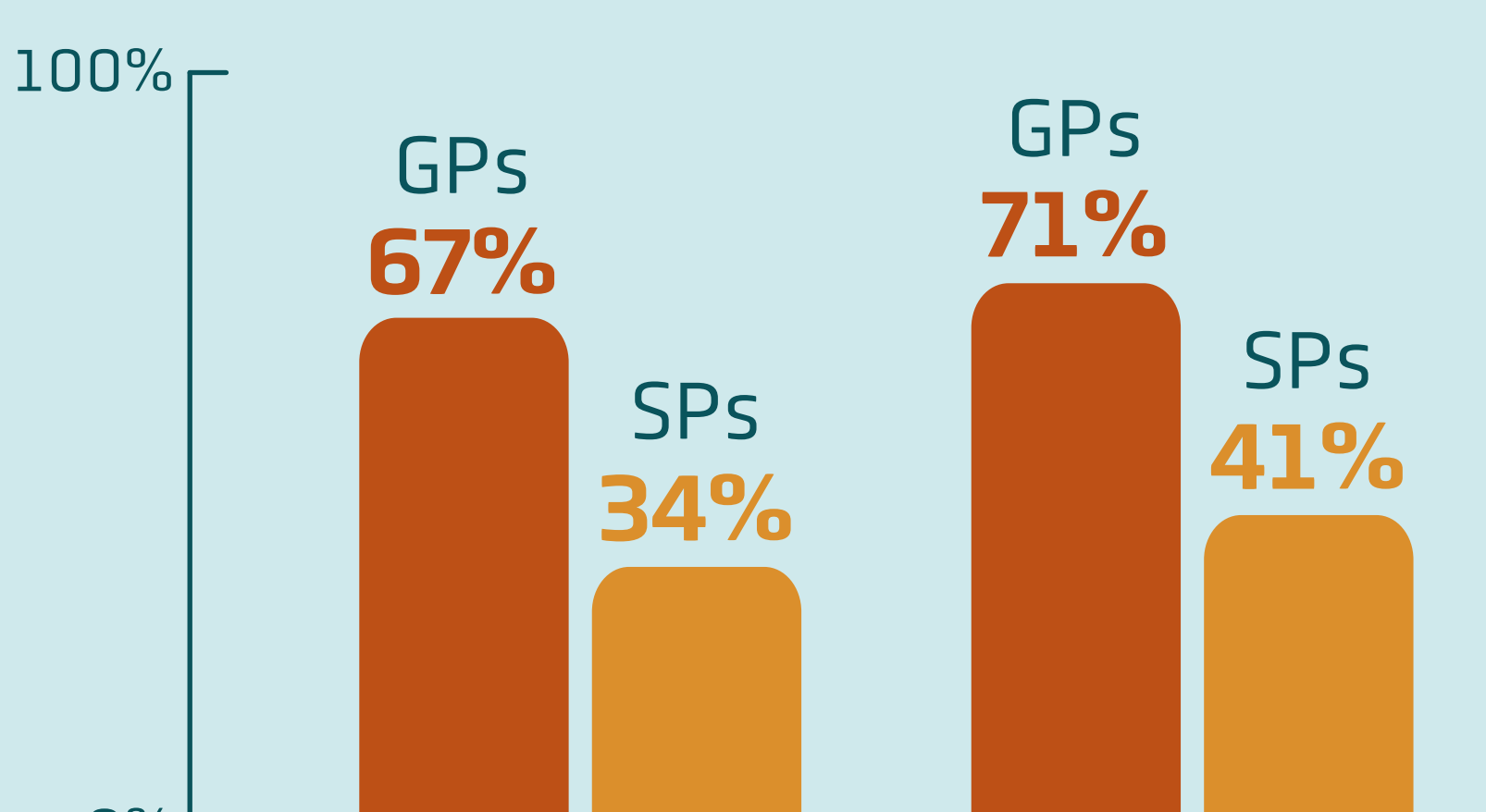
GPs are asked about specific meds roughly **once a day**, while SPs are asked about **10-13 times per month**.



Number of times patients have asked about specific meds in the past 3 months [Mean]



Percentage of physicians that have seen an increased number of requests [compared to one year ago]



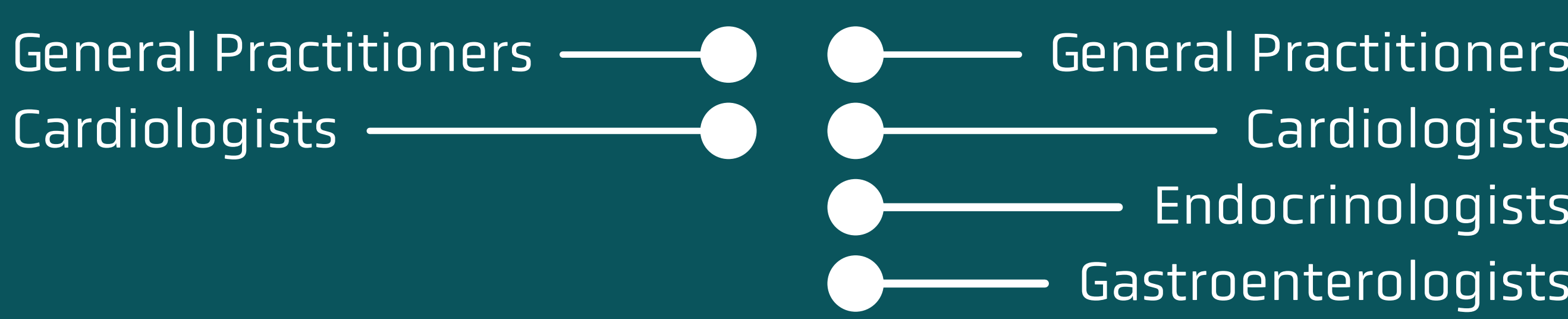
Medications with weight management benefits strongly lead patient requests with **Ozempic** mentioned most across various specialists. **Trelegy**, **Rinvoq** and **Keytruda** also received multiple mentions



Top brand requested:



OZEMPIC®



TRELEGY



RINVOQ®



KEYTRUDA®



mounjaro®



KISQALI®



Skyrizi®



casgevy®



DUPIXENT®



Cosentyx®



While physicians **like** when patients come prepared to their appointment via information they have found online ...



... discussing things that patients have seen online or in advertising is seen as **time consuming**.



Approximately half of patient requests are granted for prescription medications, but it varies by speciality.



Avg 50%