

# Values and Preferences for CME/CHE

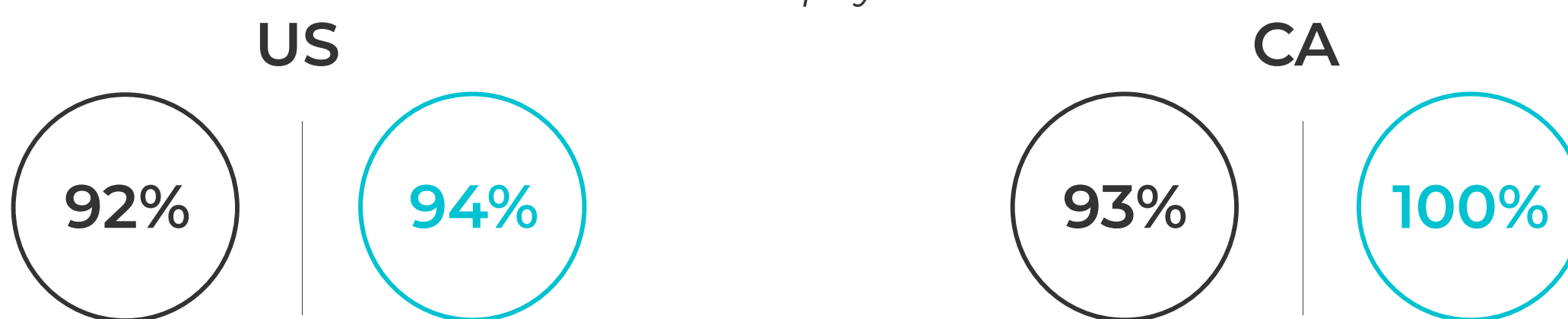
Continuing medical/health education (CME/CHE) events can provide rich opportunities for physicians to learn and network with their peers. We asked 150 US and 139 Canadian physicians to better understand their attitudes and behaviors.

Primary Care Physicians/  
General Practitioners

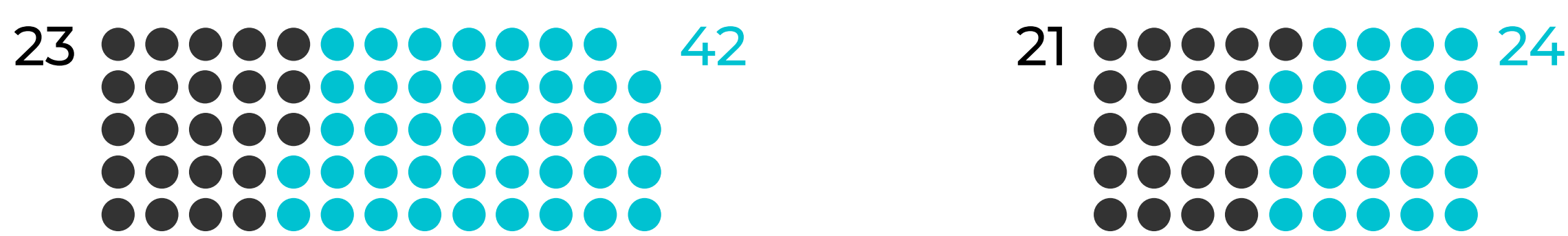
Specialist Physicians

## Attended one or more medical education events in past year

Percent of physicians

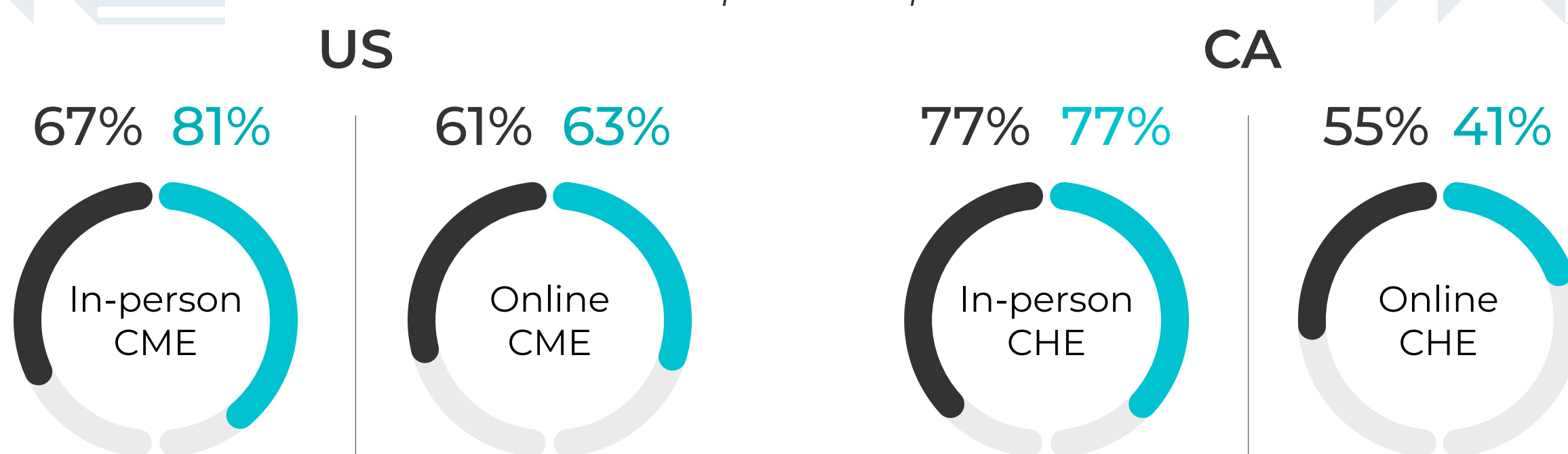


## Average number of events

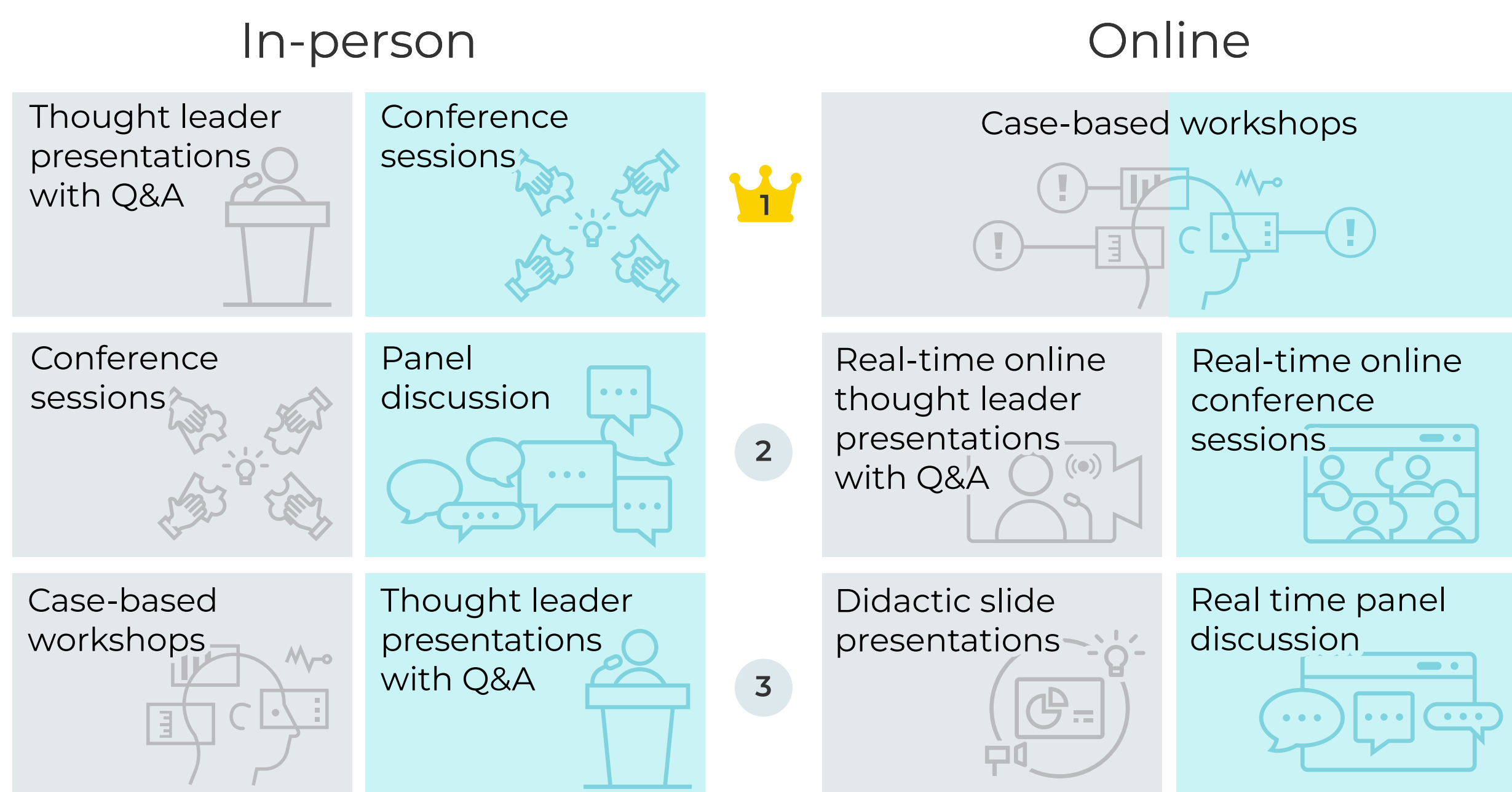


## Value of events

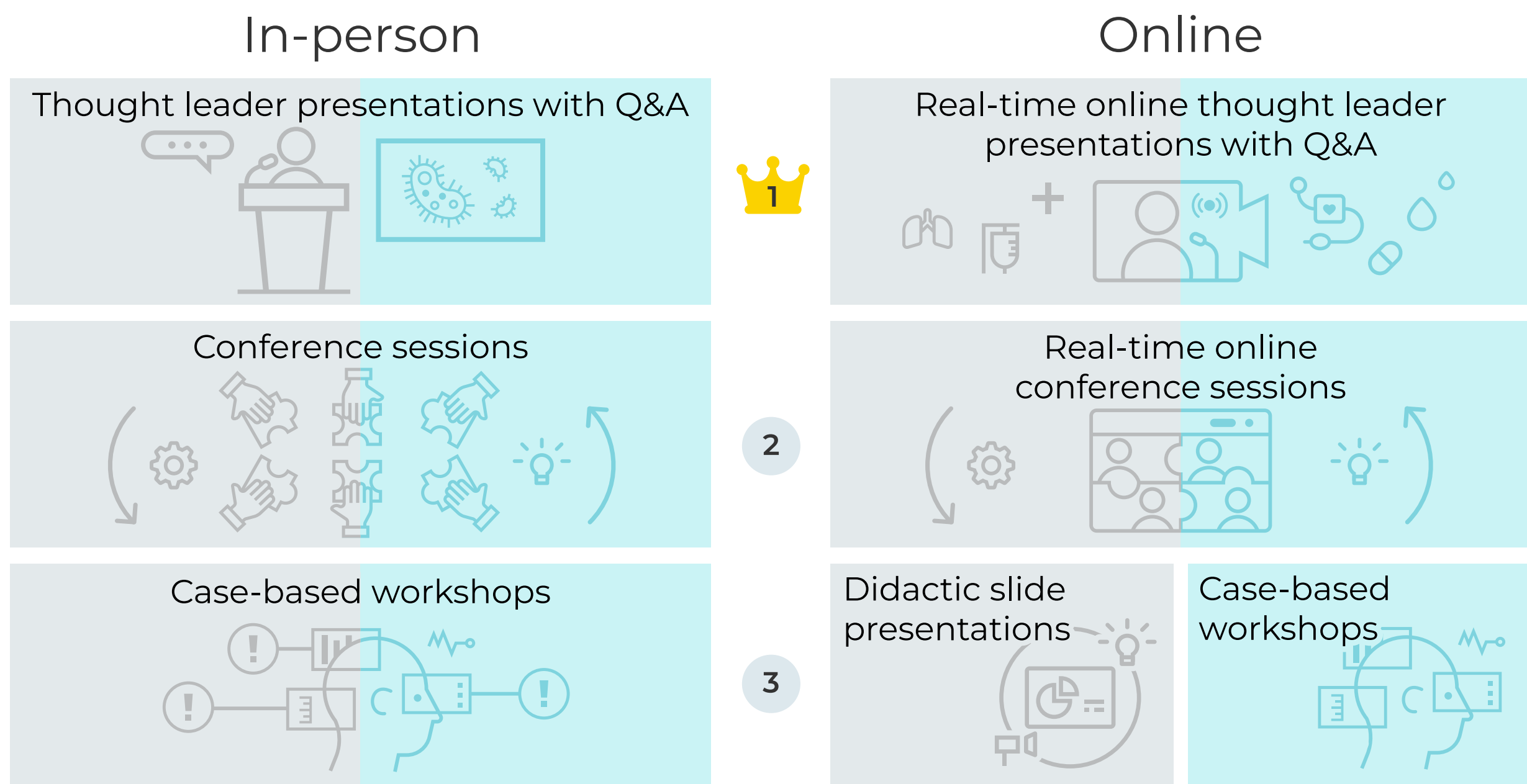
Percent in top 2 on a 7-point scale



## Top 3 formats for physicians in the US



## Top 3 formats for physicians in Canada



Data based on survey of physicians in the US (n=150) and Canada (n=139) recruited in March 2026. In US, the sample includes n=50 Primary Care Physicians and n=100 Specialists. In Canada, the sample includes n=40 General Practitioners and n=99 Specialists.